

Old Montreal's Extravaganza

Under a shower of stars!

Montreal, November 18, 2008 – Feel the magic of Christmas time and the pleasures of winter! The organizing committee of the **Old Montreal's Extravaganza**, as well as its partners, invite you to the Bonsecours Market on **Wednesday, December 3rd**, at 11 AM for the **unveiling of the complete schedule of the Old Montreal's Extravaganza**, which will be held from December 6, 2008 to January 1st, 2009.

Recognized for its various winter activities, the Old Montreal keeps up with the tradition and remains **THE place to go during Christmas time**. More grandiose than ever, and with a brand new schedule, the Old Montreal's Extravaganza will gratify participants of all ages, who will come to revive with winter and its pleasures.

Animated by a large crowd who will come to admire the enchanting scenery of the Old Montreal, both, Places D'Armes and D'Youville, as well as the Bonsecours Market and the St-Paul Street, will twinkle of a thousand fires with the return of the **Old Montreal's Extravaganza of lights**. Museums, historic sites and churches of the area will gather to offer, to the curious and tourists, **concerts, exhibitions and various thematic workshops** that will make them use their creativity. Among these activities, you may listen to the wonderful songs of the choirs, part take in traditions from all around the world, put on your skates, prepare your own brioche or listen to the captivating tales that will be told.

This year, a new activity will take place: **an outdoor movie presentation will be projected**, on the Place Royale. Warmly clothed and covered with thick blankets, younger and older cinema enthusiasts are invited to watch a great cinema success. Presented in French on December 13, at 4 PM, viewers will also have the opportunity to watch the movie in English the following Saturday.

An Italian touch will be added to the festivities, thanks to the generosity of the Instituto Italiano di Cultura of Montreal. In fact, the Bonsecours Market will be the first to exhibit, for the first time out of Europe, this wonderful nativity scene that was made by model makers from Benevento.

Moreover, for the first time will be held the road to the **Sapins de Stars**. Gathered at the Bonsecours Market on **Wednesday, December 3rd, 2008**, at 11 AM, about **15 Quebec personalities** will decorate their chefs-d'œuvre. During this unusual event, the participants of this first edition will decorate trees that will be exhibited in various places of the Old Montreal, creating the road to the Sapins de Stars.

Working on the same task, our stars from various sectors of activity (fashion, culture, politics, music, community, sports, cookery, etc.) invite the medias to this event in order to admire their original creations. Thanks to the support provided by **La Fondation Canadian Tire du Québec**, the road will be officially inaugurated on December 6. The road will begin at the Bonsecours Market, and, according to the itinerary presented in the official flyer, will last until January 1st, 2009.

In order to welcome 2009, the **New Year's Eve Grand Bal** will be back on the evening of **December 31st** to close the **Old Montreal's Extravaganza**, on Place Jacques-Cartier. Last year, **40,000 participants** were gathered to welcome the year 2008.

The complete schedule will be available on **December 3rd** at www.lesfeeniesduvieuxmontreal.info via our partners and by dialing 1.877.BONJOUR, ext. 870.

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UNVEILING OF THE COMPLETE 2008 SCHEDULE

Wednesday, December 3rd at 11 AM

Bonsecours Market

350, St-Paul Street East

Old Montreal, Quebec

RSVP Rythme Média at (514) 826-7346 or by e-mail at isabelle@rythmemedia.com



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