



**Old Montreal's Holiday Extravaganza,
More magical than ever!**

Experience the Magic!

Montreal, November 6th, 2007 - Come and experience everything the holiday season has to offer! The Old Montreal's Holiday Extravaganza partners and organizing committee are inviting you to the unveiling of the 2007 programming for Old Montreal's Holiday Extravaganza on Tuesday, November 20th, at Hotel Nelligan's Verses Restaurant.

From December 7 to the 31st, Old Montreal becomes the holiday season destination of choice by offering an array of activities in an enchanting winter atmosphere that will dazzle the young and the old alike. For the occasion, Place Jacques Cartier and Place d'Armes will host outdoor choirs and feature spectacular illuminated decorations for the Light Spectacular. Marché Bonsecours will also welcome its "Regional Market", offering local specialties as well as many other culinary treasures.

Neighbourhood museums, historical sites and churches will present concerts, exhibitions as well as various themed workshops. Additionally, the Old Port of Montreal will offer many activities, including its traditional fireworks, DJ nights at the outdoor skating rink and its brand new activity called "24-hour Mania". To facilitate traveling between the various festivity sites, the Extravaganza sleigh will stroll down the streets of Old Montreal for free throughout the event.

Like many other large cities around the world, Montreal can also boast about its big New Year celebration. Indeed one of the Extravaganza's biggest events, The New Year's Eve Grand Bal celebration will close the festivities on December 31st at Place Jacques Cartier with majestic fireworks and music. Music groups Pub Saint-Paul All Star Band and Belzébuth - proud ambassadors of the 2007 Extravaganza - will both be invited to keep the crowd dancing all night long. During its 7th edition in 2006, the Grand Bal alone attracted over 35 000 people.

This year, the Old Montreal's Holiday Extravaganza partners and organizing committee reached a turning point and demonstrated their interest in making this annual event the holiday season destination of choice in Montreal. Since its creation, the Extravaganza has not only attracted its Montreal clientele, but also visitors from the province, the country and abroad. This suggests a positive impact for the city of Montreal and surroundings, both on a cultural and socio-economical level. These benefits may only increase every year and will enable the Old Port Extravaganza to define itself as such a unique annual large scale event.

Les Féeries du Vieux-Montréal



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Programming Unveiling
Tuesday, November 20th, 11h00
Verses Restaurant - Hotel Nelligan in Montreal
106, rue Saint-Paul Ouest
Old Montreal, Québec

RSVP: 514-926-3432

For information about programming
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